



**WISTA**

Professional. Dynamic.  
Open Minded. Committed.

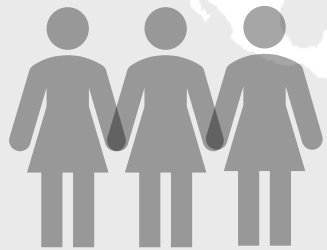
WISTA is an **international networking organization** for women at management level in the maritime industry. WISTA **pursues** and **supports** domestic and international business **relationships** among members, **creating opportunities** to advance careers, cooperate, increase professional experience and skill, share best practices and work **across borders**.

The Broadest Network of Women in Shipping and Trading Around the World.



WISTA represents the future of the maritime industry.

We create opportunities for a more diverse, inclusive and stronger maritime community.



**3000 +**  
**Members**



**45**  
**Countries**



**All Segments**  
**Of the Industry**



A word cloud of various terms in red and dark blue. The largest words are 'Networking', 'Relationships', 'Professional', and 'International'. Other prominent words include 'Diverse', 'Advancement', 'Business Development', 'Mentoring', 'Inclusive', 'Building Careers', 'Educational Opportunities', 'Conferences', 'Workshops', 'Career Development', 'Forward Thinking', 'Dynamic', 'Decision Makers', 'Open Minded', 'Thought leaders', 'Access', 'Women', 'Innovative', and 'Committed'.

**Professional**  
**International**  
**Networking**  
**Relationships**  
**Business Development**  
**Diverse**  
**Advancement**  
**Building Careers**  
**Educational Opportunities**  
**Mentoring**  
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**Conferences**  
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**Career Development**  
**Forward Thinking**  
**Dynamic**  
**Decision Makers**  
**Open Minded**  
**Thought leaders**  
**Access**  
**Women**  
**Innovative**  
**Committed**

# Why Join WISTA



## Networking and Relationships

WISTA **pursues** and **supports** the creation of both national and international business relationships among WISTA members. We represent all facets of the shipping and trading industry. With members in **45 countries**, you join the **broadest** network of shipping and trading professionals in the world.

## Professional Development

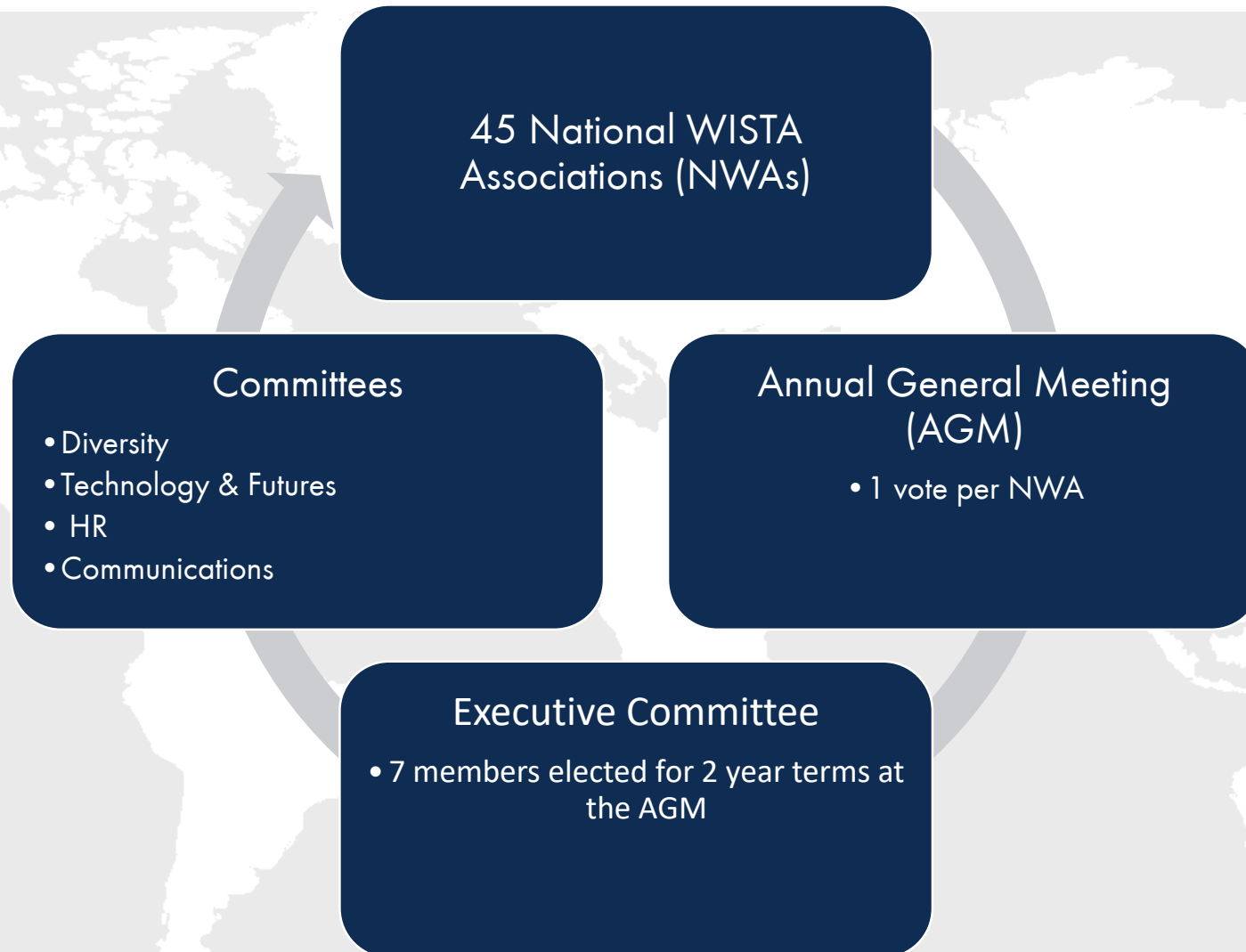
WISTA **cooperates** with the IMO, the European Commission, the Institute of Chartered Shipbrokers, among others to **create educational and professional development opportunities** for women in the industry. In addition, **mentoring**, shared knowledge and best practices **improve member competence**.

# Working **TOGETHER** for the future



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# The Executive Committee (ExCo)



ExCo Member,  
Americas Region,  
Jeanne Grasso,  
WISTA USA



Treasurer  
Connie Roozen  
WISTA the Netherlands



President  
Despina P. Theodosiou,  
WISTA Cyprus



Secretary  
Diane Edwards,  
WISTA New Zealand



ExCo Member,  
African Region,  
Naa Densua Aryeetey  
WISTA Ghana



ExCo Member,  
Europe Region,  
Angie Hartmann,  
WISTA Hellas



ExCo Member,  
Asia Pacific & Middle East Region,  
Sanjam Gupta,  
WISTA India



# Events, Conferences & Activities

- Annual WISTA International AGM (2018 – Tromso, 2019 Cayman Islands)
- **WISTA Personality of the Year Award**
- Annual WISTA NWA AGMs
- **Regional WISTA conferences**
- NWA seminars, workshops and conferences





# WISTA International Ambassadors



Kathy J. Metcalf  
WISTA USA  
President & CEO  
Chamber of Shipping of America



Joyce A. Bawah Mogtari  
Ghana  
Lawyer/Consultant, Special Aide to  
Ghana's former President



Karin Orsel  
The Netherlands,  
CEO - MF Shipping Group



Mfon Ekong Usoro  
Nigeria  
Secretarial General of Abuja MoU



Anil Singh  
India  
CEO South Pacific Region, ICTSI

# National WISTA Associations (NWAs)



- NWAs operate under the laws, regulations, and requirements of their home country
- Each NWA is required to have at least 10 members to register as an official NWA
- NWA Boards liaise with the WISTA ExCo and with other NWAs through international, national, and regional events
- NWAs organize events and networking activities within their countries and often regionally
- NWA members hold decision-making positions within the shipping and trading industries
- NWAs participate in committees to guide and advance the mission of WISTA International

# Getting Started



## Start Up fees:

- 650 Euro in advance of being recognized as an NWA
  - **Start Up Fee Includes:** Advance on membership fee, NWA website set up fee, website maintenance fee, WISTA branding package, NWA logo, Access to members only area of the WISTA.NET site, 3000+ connections in 46 countries

## NWAs fees (annual):

- 30 Euro per member due December 31<sup>st</sup>, 150 Euro annual website fee

# Building a Strong National WISTA Association



**Strengthen your NWA by being visible -  
Partnering, systematic and strategic networking is the way forward.**

- **Grow** strategically and systematically. **Encourage** diversity in membership. Leverage the best practices of other NWAs to build your group.
- **Communicate** WISTA International's goals and objectives, with the key goal being networking.
- **Cooperate** with maritime organizations and associations, locally and internationally, and seek membership and/or partnerships with these associations. **Identify** projects where you can get involved to become known as an industry player.
- **Leverage** with the media to grow your public profile.
- **Participate** in exhibitions and trade shows – display banners and brochures.
- **Establish** your NWA in a social networking group, such as LinkedIn.



# Connect With Us



How Can WISTA International Help **YOU?**

[www.wistainternational.com](http://www.wistainternational.com)