



**WISTA**

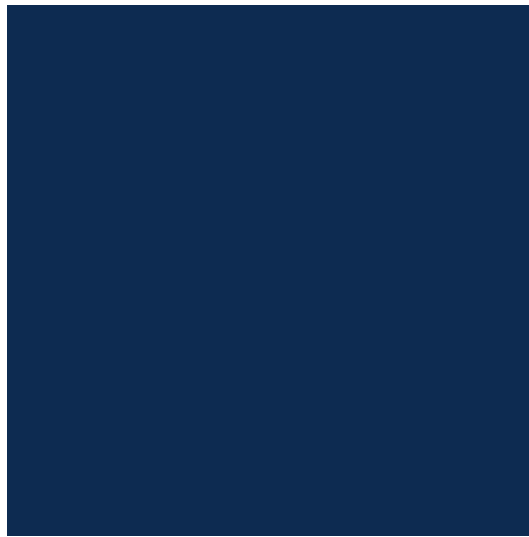
B R A N D   S T Y L E G U I D E

CORPORATE COLOURS

# Colours



**C:0 M:91 Y:100 K:23**  
**R:192 G:49 B:26**  
**HEX: #c0311a**



**C:100 M:84 Y:36 K:39**  
**R:15 G:45 B:82**  
**HEX: #0f2d52**



**100% black in 20%  
opacity intervals  
(80%, 60%, 40%, 20%)**

# COLOURS

## COLOURS AND TEXT

The body of text of any document should generally be black leaving the use of the corporate red or corporate blue for highlights, titles / calls to action, etc.