

## Women's International Shipping & Trading Association (WISTA) Protocol for WISTA Ambassadors

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### Purpose

This Protocol for WISTA Ambassadors provides guidelines and recommendations for National WISTA Associations ("NWA") to consider when recommending someone to be a WISTA Ambassador. For additional guidance, please contact the President of the WISTA International Executive Committee ("ExCo").

### Background

WISTA Ambassadors are persons who are recognized for their contribution to the maritime industry and related trades and who are committed to promoting WISTA and its goals and objectives, especially the advancement of women in the maritime industry and related trades. WISTA Ambassadors can be chosen on a national or international level. Each NWA may propose its own Ambassador or Ambassadors, as may ExCo. Two is the maximum number of Ambassadors per NWA, but only the largest of the NWAs should nominate more than one Ambassador absent extraordinary circumstances.

### Criteria for National WISTA Ambassadors

A National WISTA Ambassador should demonstrate continuous and outstanding contribution to the maritime industry and related trades in the following areas:

1. Support to the NWA and promotion of its objectives, mission, and vision, including contribution with specific actions and initiatives to the development of WISTA in the specific country.
2. Support to the advancement of women in the maritime industry and related trades.
3. Positive contribution to the promotion and growth of the national maritime industry and related trades.
4. Positive contribution to being a role model for those entering or desiring to enter the maritime industry and related trades.

### Criteria for International WISTA Ambassadors

The criteria for an International WISTA Ambassador is the same as for a National WISTA Ambassador, but the continuous and outstanding contributions must be on an international level. NWAs may nominate an International WISTA Ambassador or ExCo may designate an International WISTA Ambassador by consensus of the ExCo, as appropriate, when those unique persons truly represent the international maritime industry and related trades and support the goals and objectives of WISTA worldwide.

### *Selection for WISTA Ambassadors*

1. The WISTA Ambassador must be an individual, not a company, and can be of any nationality and gender, and need not be a WISTA member.
2. Any NWA that is in good standing may propose a person for being a WISTA Ambassador, but final approval and acceptance is subject to the discretion of the ExCo.
3. The proposal must include the potential Ambassador's biography or *curriculum vitae*, a summary of what they have done to promote WISTA nationally and/or internationally, and a description of why the NWA believes this person would be an excellent Ambassador for their NWA and WISTA overall.
4. Once approved by ExCo, the Ambassador's photo and biographical information will be included on WISTA's website.

### *Term of WISTA Ambassadors and Obligations of the NWA*

It must be recognized that it is a special honor to be designated as a WISTA Ambassador and with that honor comes responsibilities that must be fulfilled on an annual basis. Each NWA must set forth those responsibilities in coordination with the Ambassador so that there is a common understanding of what the Ambassador's role will be.

As such, the term of a WISTA Ambassador, whether national or international, shall be limited to two years, but may be extended upon request of the NWA and with the approval of ExCo. The appointment shall be a calendar year appointment, running from January 1 of any given year. By February 1 of the year following the appointment, the NWA shall send to ExCo a summary of the activities and accomplishments of their Ambassador over the prior year in furthering the objectives of the NWA and WISTA overall. These activities and accomplishments will be shared with all of the NWAs in the WISTA International Newsletter as an example of best practices.